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Business Logistics Management



Synopsis

This comprehensive discussion-covering the planning, organizing, and controlling of such activities as transportation, inventory maintenance, order processing, purchasing, warehousing, materials handling, packaging, customer service standards, and product scheduling-is specifically designed to help readers solve the actual problems that they will encounter in today's marketplace. It provides the basic decision making tools and concepts used for finding cost reduction and strategic opportunities. Includes Logware Software.

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Customer Reviews

Review based on 4th edition: A hands on and mathematical approach to the various factors involved in logistics mgt.Good treatment of customer service,transportation, inventory and location strategies. Numerous problems and examples explain how to immediately apply the tools - whether you are calculating the cost of what you are carrying in your warehouse, testing the feasibility of additional warehouses, or calculating service level/fill rate (they are different...) Includes a cool Logware CD-ROM for those interested in solving transportation, inventory problems without the headaches of programming. Overall a good textbook for a logistics course

This a very usefull book that helps you to get a handle on the main issues of Logistics. Its treatment of the issues is deep but easy to read. A profitable bought.

I believe that this book is very usefull for the people that really want to practice with some basic

logistic concepts as TSP problems, Routing problems, Inventory Policies etc. The use of the computer programs provided by the CD rom is the winning choice to get really focused on these problematics.

It is a thorough book about Logistics with very interesting and practical topics on the subject. It could be used by an experienced logistics manager as well as a beginner. Several years ago I worked for Logistics in an international prestigious company when I first bought this book (an older version) but unfortunately I lost it. I really learned a lot about logistics supported by this book. Actually I am retired, but sometimes I am invited to conferences about logistics and I get many topics based in this book as well as in my own experiences. I completed my professional formation with other books, basically on Operations Research, from authors as Buffa and Sarins, Taha, Richmond, Nahmias, and of course about Production and Inventory Control from Ploss and Wight.

As a student in the logistics field, this book offers a wealth of information on how logistics played a vital role in moving the raw material from the source to the producers, the raw material turned into finished goods and in the hands of the consumers. That's logistics

I expected to get it on 13th of September, but I got it before then. Thanks for the fast shipping. I rated it as 4 stars. It was torn a little bit, but it is fine. I hope to purchase other books through you. Thank you.

I decided to buy this book because its price was \$8 less than the bookstore. But it was not worth it. This book should come with a CD but I found it's missing when I received the item. I had to copy from my classmate's CD. The seller put the condition as 'good' but the book is almost falling apart. Several pages were torn off, making it very difficult to read and carry around.

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